REPORT ON CARIBBEAN STATISTICS DAY ACTIVITIES 2009
STATISTICS DIVISION – ANTIGUA AND BARBUDA


The features of Caribbean Statistics Day in Antigua and Barbuda were:

1. **Television:** On 7 October, a live interview on a popular morning show *Good Morning Antigua and Barbuda*. The Senior Statistician and the CDB Consulting Statistician educated the general public on the role of the Statistics Division, the statistical legislation and official statistics in general.

2. **Visit to Schools:** On 12, 13 and 14 October three staff members visited three secondary schools and presented information about the role of the Statistics Division and the importance of statistics. Bookmarks and pencils were distributed to the students.

3. **Radio**
   - 15 October – The Chief Statistician was interviewed by two radio stations in the morning
   - 15 October – a two hour discussion among a panel of cross-section of representatives: Labour Commissioner, Health Information Division, Education Planning Unit, Chief Statistician, Senior Statistician and a private business. A prize was given for responses to the following four questions:
     - When was the last census conducted?
     - When is the next census?
     - What is the year of the Statistics Act?
     - Where is the location of the Statistics Division?

4. **Visual Material and Flyers**
   - A 4ft by 10ft banner was mounted on each of two busy streets in downtown St. John’s
   - Bookmarks and 8 inch X 11 inch flyers were distributed
   - An *Information Sheet* describing the various core statistical data sets were distributed

5. **Paraphernalia**
   - Mugs, key rings, pens and pencils were given to staff and selected individuals in the Ministry of Finance and key stakeholders
   - On 15 October, staff members wore polo shirts of four different colours bearing the Coat of Arms and Caribbean Statistics Day