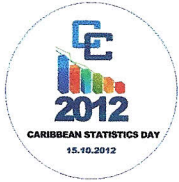




GOVERNMENT OF BERMUDA

Cabinet Office

Department of Statistics



Statistics Day – Monday, October 15th 2012

"Working Together to Improve Statistics in the 21st Century and Beyond"

Planned Activities

1. **Half-day Workshop on 'Conducting Surveys: From Start to Finish' and Open House** to Senior High Students at the Department of Statistics, 9am–12pm
 - a. Data Collection Methods/Sampling
 - b. Questionnaire Design
 - c. Break and Mingle Period for students and staff
 - d. Interviewing Techniques/Mock Interviews
 - e. Tabulation Plan/Data Analysis
2. **Information Booth**, Ground Floor of The Washington Mall 11am-2pm
Distribution of Statistical Information/Flyers/Publications to the General Public
3. **Staff Office Reception**, Board Room 3:30pm
 - a. Light refreshments
 - b. Director's Remarks: Year's achievements
4. **Production of a Statistics Information Flyer**
 - a. Vision/Mission Statement
 - b. Organizational Values/Mandate
 - c. Organizational Structure
 - d. Statistical Releases/Publications
5. **Press Releases** - two statistical publications: *Education: Springboard to Employment and Higher Earnings* – a 2010 Census Brief; and, *2012 Labour Force Survey Report*
6. Email broadcast '**Thank You Advertisement**' to Government Ministries/Departments.
7. **Thank You advertisement/staff photo** in the daily newspaper - *The Royal Gazette*.

Cedar Park Centre

48 Cedar Avenue Hamilton HM 11 Bermuda

P.O. Box HM 3015 Hamilton HM MX Bermuda

Phone (441) 297-7761 Fax: (441) 295-8390 Email: statistics@gov.bm Website: www.statistics.gov.bm