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| **Monday, October 15, 2012** | **Advertorial in Newspaper s**  
**Jamaica Observer and Gleaner**  
- Highlighting CARICOM Statistics Day under the  
  *Working together to improve Statistics in the 21st Century and Beyond*  
- Message STATIN – Director General  
- Message CARICOM  
- Photographs etc. |
| **Wednesday, October 17, 2012** | **Press Conference**  
Wyndham Kingston Hotel  
- Presentation of the Findings on the Population and Housing Census 2011  
  Keynote Address: Minister Horace Dalley, Minister without Portfolio, Ministry of Finance & Planning  
- Exhibition highlighting:  
  - Mission & Vision of STATIN  
  - How Statistics can be used  
  - Census 2011 data highlights (water & lighting, parishes (growth, male/female ratio)  
  - Birth/Death rates |
|                          | **Gleaner - Editors Forum**  
Guest Editors  
**Ms. Sonia Jackson** – Director General, STATIN  
**Dr. Valerie Nam** – Director, Censuses Demographic and Social Statistics, STATIN  
**Mrs. Merville Anderson** - Director, Field Services, STATIN |
|                          | **Television Interview**  
Prime Time News with **Dr. Valerie Nam** – Director, Censuses Demographic and Social Statistics, STATIN |
| **Thursday, October 18, 2012** | **Jamaica Observer – Editors Forum**  
Guest Editors  
**Prof. Alvin Wint** - Board Chairman, STATIN  
**Ms. Sonia Jackson** – Director General, STATIN  
**Dr. Valerie Nam** – Director, Censuses Demographic and Social Statistics, STATIN |
|                          | **Television Interview**  
Television Jamaica (TVJ) Morning Time with **Ms. Sonia Jackson** – Director General, STATIN |