

CARIBBEAN STATISTICS DAY – SAINT LUCIA

DATE OF ACTIVITY	ACTIVITIES
18 October 2020	Opening Ceremony/Church Service
	Press Releases: Both written and interviews with various news outlets highlighting the achievements and work of the Central Statistical Office (CSO) of Saint Lucia.
October 19 th to 24 th , 2020)	Social Media Postings: highlighting the work of each Department as well as testimonials from some users of Statistics.
October 21 st to 22 nd , 2020.	School Visits: The advocacy team of the CSO Saint Lucia is expected to visit at least 10 schools across the island to sensitize students and give away pamphlets and fact sheet highlighting some of the key statistical indicators produced by the CSO.
This activity is ongoing.	In office Slogan Competition: Staff are encouraged to participate in an in-house slogan competition. The winning slogan will receive a prize.
	Feature Table: As a means of continued sensitization to the members of the public, the CSO will place a table in the lobby area of the Finance Administrative Complex Building on World Statistics Day. The table will feature some of the work produced by the department as well as information on the upcoming Population and Housing Census
20 th October 2020	Staff Brunch