

## RULES AND GUIDELINES

### THE STANDING COMMITTEE OF CARIBBEAN STATISTICIANS (SCCS) REGIONAL LOGO COMPETITION

***Theme: Improving Lives through Statistics, Strengthening and Innovating Together***

#### Introduction

The Standing Committee of Caribbean Statisticians (SCCS) remains the highest decision-making body for statistical activities within CARICOM. It holds responsibility for establishing statistical standards and guiding the development and implementation of concepts and methodologies at both the national and regional levels. The year 2024 marked a significant milestone for statistics in CARICOM with the commemoration of the 50<sup>th</sup> Anniversary of the SCCS.

In anticipation of this milestone, the Forty-Eighth Meeting of the SCCS (October 2023) recommended the observance of a Year of Statistics (YoS) in CARICOM to highlight and honour the many achievements in the sphere of Statistics and the pivotal role of Statistics in shaping evidence-based policy and driving sustainable development across the region. This recommendation was endorsed and so declared by the Prime Ministers of Belize and Grenada at the Fourth High Level Advocacy Forum on Statistics, which was held on 4 November 2024 in Belize. Member States agreed that the observance of the Year of Statistics in CARICOM would commence in November 2024 to November 2025 under the theme ***“Improving Lives through Statistics, Strengthening and Innovating Together”***.

Despite its 50 years of continuous contribution to the Region, the SCCS has not had a strong visual identity in the form of an official logo.

In this regard, The Regional Logo Competition, to design and launch the official logo for CARICOM’s main statistical body, the SCCS is among the flagship activities planned for the observance of the Year of Statistics. This initiative aims to engage the wider Caribbean Community, particularly creatives, in shaping the visual identity of a body that has played a foundational role in regional development for five (5) decades.

## Eligibility

The Competition is open to Nationals or persons working or residing within the following *CARICOM Member States: Antigua and Barbuda, The Bahamas, Barbados, Belize, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Lucia, St. Kitts and Nevis, St. Vincent and the Grenadines, Suriname and Trinidad and Tobago.*

## General Guidelines

- **Only the official Entry Form (at Appendix A) gives the right to participation** (kindly submit pages 1, 2, 3 and 4 of the Entry Form, **ensuring that your name is placed on all 4 pages**).
- Each entrant can submit **only one** proposal which should include two (2) copies of the logo, one in full colour and the other in black and white. The following must also be adhered to:
  - ✓ Submissions must be done electronically and must adhere to the following formats - **.jpg, .bmp and .tif**.
  - ✓ Entrants must specify a fixed ratio for the dimensions of the Logo submitted.
  - ✓ The logo details should be clear when minimised to the size of 15mm x 15 mm.
  - ✓ Each entry must use no more than four (4) colours.
  - ✓ The logo must be accompanied by a description/rationale for the logo idea.
  - ✓ Logo entries must not bear signatures or any personal signals.
  - ✓ The logo must be an original design and must not be the recipient of any awards.
  - ✓ The work must be original (created by the entrant him/herself); no third party submission is allowed. Any person submitting a logo certifies that the logo does not infringe on the rights of any third party and is not in violation of any copyright.
- By participating in the competition, entrants are willing to adhere to all competition rules and agree to be bound by them.
- The deadline for submission to the CARICOM Secretariat is **Friday, 5 September 2025**.
- The winner will be notified by **Friday, 26 September 2025**.

### Important Information:

**By participating in this competition, all rights are transferred to the Caribbean Community (CARICOM) Secretariat. The award-winning works become the property of the CARICOM Secretariat from the date they are received. The designer waives any copyright in their design. The CARICOM Secretariat may use the design at its discretion and reserves the right to determine which entries it displays.**